



Bisaria Digital

Our team supports your Metadata instance on a daily basis: monitoring budget, audiences, optimization, CPL, and more. We build upon what's already working for your organization — and provide strategic recommendations for overall content, social, and demand generation strategy — always in service of delivering quality leads and pipeline.

WHO

Our team has a combined four decades of marketing experience. Enterprise C-level advisors consult on every client's account strategy.

WHAT

We are a full-service digital marketing agency with experience serving B2B & B2C organizations in software, IT, finance, and more.



Anomalo



metadata.io

managed services | agency partner



Assess & rebuild existing audiences
Down-funnel pipeline and ICP analysis
Account intelligence and group reconfiguration



Updates to existing copy & creative
Development of new content with SME writers
Optimize assets for new channels & SEO



Migrate eligible campaigns into Metadata
Implement gated & ungated funnel model
Lower CPL & increase website traffic



Weekly reports on key metrics & performance
Optimize settings to clients requested KPI
Integrate with CRM for up-to-date reporting

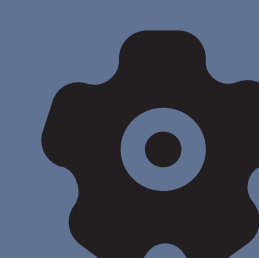
ADDITIONAL OFFERINGS AND SERVICES



WEB DEV & DESIGN

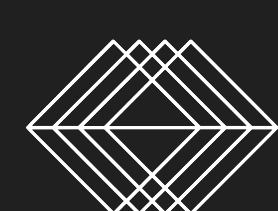


CONTENT PRODUCTION



SALES & MARKETING OPS

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